

Business and Environmental Leadership Experience

Roy L. Jones-Professional Vitae

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A. Environmental Justice Background:

Roy L. Jones began his economic/business development work in early 1970 and environmental justice work in the late 1970's around the incinerator issue in Camden. In 1980, he made a decision to run for Mayor and include in his platform an environmental justice platform. He has been a social/environmental justice activist for approximately (41) years.

Since 2001, Mr. Jones created a formal regional organization whose primary purpose is to pursue environmental justice education, outreach and environmental development services. Also, he is a founding member Of the New Jersey Environmental Justice Alliance and the Co-Founder and Coordinator for the South Jersey Environmental Justice Alliance (**SJEJA**).

B. Education

Key Skills

- **Environmental Justice Fellow**
– Environmental Leadership Program
- **B.A.** Rutgers University – Economics and History
- **M.A.** Glassboro State College
– Educational Communication
- **M.S.** New Hampshire College
– Master of Science in Business & CED
- **Doctoral work** – Temple University
– Urban Education and Mass Communications
- **US Dept. Housing and Urban Dev. – Fellowship**
– New Hampshire College and Graduate Fellowship

- Conference Planning & Presentations
- Strategic Planning
- Fund Development
- Environmental Research
- Environmental Advocacy
- Marketing/Media Planning
- Policy Development
- Nonprofit & Profit Sector Training
- Adjunct Teaching

C. Experience

1. Building Capacity of Grassroots Community Groups

- Attend regular meetings of Camden United – Camden City-Wide Social work for advocacy group and participate in training and direct-action and fund development of several grassroots organizations
- Host statewide EJ group meetings in Camden and regularly attend statewide EJ group regional meetings – 2006-2009.
- Provide ongoing support and assistance to local community groups addressing issues including South Camden Citizens In Action (SCCIA), Cramer Hill Residents Association, We Care About Centerville and Camden United;
- Coordinated planning efforts for the Annual Waterfront South Environmental Health and Community Festivals 2006-2009 and conduct board training workshops;
- Initiated the formation of the “Environmental – US Steel Workers PFOA Coalition” in order to address water contamination in three towns in Salem County (South Jersey) Penns Grove, Carney’s Point and Deepwater, as well as, PFOA blood contamination of US Steel Workers Members at the Deepwater DuPont Plant. Organized series of town meetings to organize/advocate for water clean-up, and medical testing;

- Hold monthly SJEJA Board Meetings, as Co-Chair, covering organizational issues, community issues, and environmental intervention work, such as responding to new permit requests;
- Developed partnerships with organizations aligned with SJEJA work: South Jersey Regional Legal Services of Cumberland and Salem Counties; Unity Community Center of South Jersey, Camden United, and the Chester Environmental Coalition.

2. Fund Development and Strategic Planning–

- Prepared and submitted numerous successful proposals – to Federal EPA, selected foundations and other public/private entities on behalf of many profit and non-profit entities; see partial list below;
- **Since 1975, total amount raised for public and private entities is approximately \$12.1 million dollars.** The \$12.1 million does not include in-kind support secured for various organizations;
- Assisted in crafting Strategic Fund Development Plans for SJEJA, Unity Community Center and the Institute for the Development of Arts in Education;
- Assisted SCCIA in securing \$10,000 in 2006-07; \$15,000 in 2008, and \$10,500 in 2009 environmental grants from the Environmental Endowment Foundation – and filed reports on their behalf; and help secure an additional \$7500 EPA Funded CARE Program;
- Assisted the Camden City African-American Commission in securing \$10,000 Camden Empowerment Zone Corporation grant for Community-Wide Juneteenth Festival - 2007 also capacity building assistance and filed report on organizations behalf;
- Fund Development - worked with statewide NJEJA to prepare for Funders Collaboratively proposal to build capacity of statewide EJ group - reviewed proposal/ideas/budget for submission – 2007. Held successful EJ Tour Funders Toxic Tour and Fund briefing meeting in Camden NJ in April 2007 with Directors from (5) Foundations. Foundation officials approved funding to build capacity building of statewide NJEJA group.
- Secured SJEJA funding for 2004-2009 fiscal years for a total of \$500,000.
- Secured community development study grant. Research and advocacy led to increased funding to Camden organizations by Camden City government.

Details of Funds Raised Includes:

\$2.5 million – Billy Penn Industrial Project, Philadelphia, PA • \$2.8 Million – Lanning Square Development, Camden, NJ • \$1.8 million – Antioch Baptist Church, Camden, NJ • \$1.8 million – St. Matthews Baptist Church, Williamstown, NJ • \$1.7 million – Camden Citizen Housing/Community Dev. Corporation, Camden, NJ • \$500,000 – South Jersey Environmental Justice Alliance, Camden, NJ • \$400,000 - New Horizons Center of SJ, Camden, NJ • \$150,000 – Unity Community Center of SJ, Camden, NJ • \$50,000 - Camden Community Recovery Coalition, Camden, NJ • \$60,000 – Greater Delaware Corp., Wilmington, DE • \$35,000 – South Camden Citizens in Action, Camden, NJ • \$10,000 – Juneteenth Corporation • \$60,000 – Greater Camden County Reinvestment Corporation, Camden, NJ • \$100,000, Marketfest / Africa Pride Event (Open Productions, Inc) , Camden, NJ • \$50,000 – African American Cultural Center, Camden, NJ • \$60,000 – IDEA, Camden, NJ • \$45,000 – Chicken Bone Beach Historical Foundation-Summer Jazz Series, Atlantic City, NJ * \$50,000 Trans Job Connection, Camden, NJ

3. Educating and Involving Residents of Affected Communities Regarding Environmental Issues and Environmental Health Issues

- Published the SJEJA News Journal quarterly during 2006-2008 – mailed to approximately 450 organizations and handed-out at meetings – over 400 copies; currently planning 2009 newsletter;
- Lead role in planning and hosting four environmental justice conferences 2006, 2007 and 2008 – 2006 in Swedesboro, NJ; January 2007 Conference at Rutgers – and October Conference at Rutgers University – May. 2008 NJEJA/SJEJA Conference Thomas Edison College (Focus: Environmental Justice – Healthy Schools and Homes); Currently planning 2009 conference;
- Hosted National EJ Tour event in Camden – offered toxic tour with NJ DEP/VISTAS and community leaders – national publicity on environmental justice focused issues in Camden September 29, 2006;
- Hosted/planned/secured publicity for EJ meetings on PFOA Contamination in Penns Grove/Salem County January 11, 2007, January 7, 2007 and December 17, 2006;
- Provided technical environmental information regarding Penns Grove Coal Gasification Site issues in order to secure clean-up of contaminated site; 2007,

- Assisted in formation of environmental medical collaboration “**Camden Environmental Health Study Project**” with Dr. George Lambert, Director of the National Center Childhood Neurotoxicology - and Exposure Assessment, UMDNJ. He is one of the leading experts in the nation on toxins and children.

This collaboration not only involves SJEJA as the lead community organization - but SJEJA will develop and implement the community outreach phases of this major-scale study of environmental toxins suspected in the bodies of adults and children from polluting facilities. The Camden Study will result in a national focus/importance because of the uniqueness of this initiative. The collaboration involves the following organizations: SJEJA, NJ Environmental Federation, University of Medicine and Dentistry, Rutgers University, and Robert Wood Johnson, CDC, NJ School of Medicine. Study to involve 100 children / adults. Children/adults are to be tested for over 250 toxic chemicals. Participants will receive medical intervention to lessen toxic impact on their bodies.

- Planned and hosted 2006-thru 2008 Waterfront South Environmental & Community Health Festivals. Currently planning 2009 event.

4. Advocating Clean-Air

- Decreased pollution emissions from polluting facilities in Camden City and selected towns Penns Grove and Carney’s Point: South Jersey Gas Company, NJ DEP and Salem County officials addressed for the first time the coal gasification contamination issue in Penns Grove, NJ;
- Participated in (4) hearings during 2006-2009 regarding new environmental permits (St. Lawrence Cement Plant, CCMUA & the Trash to Steam Plant) prepared testimony, community organizing work and oral presentation with members from other environmental groups – NJ DEP/WEC/etc;
- Filed petition with US EPA Administrator regarding petition by G-P Gypsum Corp. SJEJA won partial administrative victory against corporation – see ruling issued April 4, 2006 – partial victory achieved by ruling.

5. Advocating Safe Drinking Water

- Continue yearly to monitor school water quality and residential water quality issues in Camden and Penns Grove;
- Planned and hosted press conference on March 6, 2006 regarding Camden’s water discoloration issue and in 2006 exposed incidence of contamination exceeding standards that was not reported – resulted in fines to city and water company;
- **Instrumental in exposing “Lead Poisoning” levels in school district;**
- **20,000 children and 3,500 adult** employees. Secured bottled water and series of water infrastructure improvements;
- Held and planned series of Town Meetings in Penns Grove because of PFOA Water contamination issue in Carney’s Point, Penns Grove and Deep Water – 2006-2007.

6. Reducing Exposure to Toxins from Polluting and Contaminated Sites

- Continue to advocate for the clean-up of the (3) superfund sites – Welsbach Superfund Site; Puchack Well Field in Pennsauken and the Martin Aaron’s Superfund site in Camden; including remediation of infrastructure systems in Camden City (**residential infrastructure improvement = \$30 million and school water improvements = approximately \$3 million) filtration systems, and flushers as well as removal of all water fountains that contained lead parts in (34) schools in the Camden school district;**
- Worked with multi-town coalition to stop export of radioactive water form GEMS landfill through suburban towns into Camden;
- Participation and involvement in National EJ Tour help spotlight polluting and contaminating facilities in Camden and statewide. Secured participation of NJ DEP Commissioner on tour and other high level officials;

- Currently negotiating with the current owners of the Martin Aaron's Superfund Site to start clean-up of site. Clean-up started 2008 and is continuing;
- Prepared application for a U.S. EPA Superfund TAG - grant for technical assistance to communities affected by Superfund site in Pennsauken - Camden. Approval expected – November 2009. Separate community group setup by SJEJA for TAG grant (Puchack Well Superfund Coalition).

7. Advocating for Safe and Healthy Schools/Homes and Day Care Centers

- Promoted efforts to achieve healthier communities/schools/workplaces and recreational areas in Camden, Penns Grove and Carney's Point and DuPont Plant in Deep Water, NJ;
- Planned and hosted Annual **Healthy Schools and Environment Conferences**– since 2006– parents, students, educators and EJ activists
- Currently engaged in efforts with statewide coalition to advocate for legislation that would provide selection and siting standards in building of new schools near or on contaminated sites.
- Achieved collaborative partnership agreement with the Camden School District – Superintendent and Board and in discussions with Bridgeton School District.
- Hosted special in-service training session with (40) Camden City School District Principals and Superintendents as well as top level administrative staff – 2007;
- Monitored on a quarterly basis water quality contamination and lead contamination in schools/homes in Camden, Penns Grove, Carney's Point and Bridgeton;
- Played coordinating role on behalf of the New Jersey Environmental Justice Alliance for the May 3, **2008 Site Remediation and Healthy Schools Conference** – Thomas Edison State College, Trenton, NJ;
- Developed and submitted "**Healthy Schools Concept**" Report to NJ DEP and NJ Governor. She agreed to convene statewide taskforce on Healthy Schools to develop specific legislation to protect the health and safety of children in schools and day care centers. Concept report submitted – May 2007. Task force to involve state departments, PTA groups, environmental groups and SJEJA;
- SJEJA prepared and submitted credentials and certification application to NJ Department of Education to provide a host environmental education seminars/training to school district personnel. Certification was approved.
- Prepared research report: **Toxic Schools Crisis in New Jersey**, May 2008. Report detailed the existence of Toxic Schools in New Jersey;
- Organized and hosted media event at the State Capitol in Trenton, NJ. Report on Toxic Schools released to the media/public;
- Currently completing book about Toxic Schools Crisis in New Jersey-due out Fall 2009.

8. Protecting Neighborhoods Through Community Organizing

- Provided technical and organizing support to SCCIA in its efforts to save the South Camden neighborhood from further industrialization and environmental degradation that was proposed in City's redevelopment plan – redevelopment plan successfully blocked;
- Provided information and conducted outreach in several Camden City neighborhoods regarding the City's proposed redevelopment plans that would displace hundreds of residents and businesses;
- Worked with community groups, including Cramer Hill Resident Association and the Bergen and Lanning neighborhood associations, that have opposed proposed discriminatory redevelopment plans that call for widespread use of eminent domain to displace current residents; assisted these groups in efforts to educate and involve residents in decision-making about their neighborhood by conducting outreach, facilitating legal education on relevant issues, and participating in public hearings regarding redevelopment plans;
- Continue our "Regional Equity" work by educating urban, suburban and rural community/leaders in Camden and South Jersey regarding impact of Redevelopment Zones and "Revitalization Zone. SJEJA and its legal ally South Jersey Regional Legal Services were able to successfully challenge redevelopment plans in (4) neighborhoods, and ally with the Marlton Pike Business Association to completely stop the approval of the Marlton Pike Redevelopment Plan to displace local businesses.

Over 3,000 homes saved from displacement represents about (4,000) individuals and (39) businesses.

- Also,
 - Instrumental in forming the Marlton Pike Business Association to stop eminent domain of local businesses;
 - Continued advocacy work with the NJ DEP to improve the Environmental Action Plan for overly environmentally burdened community known as Waterfront South;
 - Organized rally in Trenton in January 2007 to protest eminent domain initiatives and to request the Governor's intervention. See accompanying media coverage.
 - Community organizing experience dates back to 1968 with the desegregation of Rutgers University – Camden Campus and coalition work with other Rutgers Campuses in New Jersey and countless other initiatives to empower distressed communities.

9. Preserving natural resources:

- Worked with a broad coalition of environmental groups to preserve 300-Acre Island in Delaware River – Petty's Island.
- Researched historical and cultural significance of Petty's Island on the Delaware River, in Native American and African-American history, identified and educated public on environmental justice issues related to preservation of island as a natural and historic resource, attended meetings, organized press conferences, and other events to raise awareness of importance of preserving island and historic assets;
- Prepared and submitted a National Historic Preservation application to NJ DEP Historical Preservation Office and the US DEP of Interior and Parks in June 2006;
- In collaboration with Camden City African American Commission, **created a video about Petty's Island** and submitted an application to DEP for historic designation of the island;
- Collaborated with other environmental organizations to promote more development and better maintenance of urban parks;
- Prepared grant application to Scribe Video to develop a documentary about the Preservation/Cultural and Historic aspects of Petty's Island in Pennsauken, NJ. Grant successfully approved;
- Directed and co-produced the Petty's Island Documentary Video over a six month period – July 2006 – December 2006;
- Finalized the environmental justice and African-American focused video on Petty's Island – Debuted Film at the University House – University of Pennsylvania Campus March 2007;
- Utilized Petty's Island Video as an Environmental Justice promotional tool for SJEJA and EJ;
- Petty's Island film premiered on Channel 18 (Educational Channel) and Channel 12 – National Public Television – WHYY;
- Received New Jersey Environmental Federation's 2007 Environmental Award for producing the Petty's Island video;
- Successful Petty's Island advocacy resulted in New Jersey Governor's agreement with CITGO to preserve the island;
- Worked in collaboration with state groups to host Earth Day event in Camden, NJ – April 21, 2007;
- Participated in (17) member coalition to protest dredging of the Delaware River – see joint letter dated January 16, 2007 and media coverage.

10. Working with Government and Other Public/Private Institutional Officials to Promote More Equitable Treatment of Low-Income Communities of Color and Safer and Healthier Communities

- Together with SCCIA, successfully petitioned DEP pursuant to the Governor's Executive Order on Environmental Justice to develop an Action Plan, and engaged in continuing discussion and negotiations with the DEP regarding content of Plan;
- Participated in 2006 National Environment Justice Tour to promote greater awareness of environmental justice issues, gave "toxic tour" of South Camden to tour participants and NJ DEP Commissioner;
- Participated in NJ DEP community advisory committee on air toxics study;

- Participated in NJ DHSS community advisory group on study of health effects from Puchack well drinking water;
- Collaborated with federal legislators in developing environmental justice legislation and policy – New National EJ Policy;
- Submitted written comments on environmental regulatory issues in New Jersey at legislative hearings;
- Continued advocacy work with NJ DEP officials to improve the Waterfront Action Plan (wholesale environmental improvements: air, water, soil, contaminating and polluting facilities)'
- Signed on to Site Remediation Reform Coalition letter to NJ DEP Commissioner – March 2, 2007 – coalition involves (10) groups – mainstream environmental & EJ groups;
- Served as a guest speaker at Haverford College on April 21, 2007 regarding regional environmental issues and what colleges and student groups can do to advocate for a cleaner-safer environment especially for low-income minority populations;
- Served as a quest speaker at the US Congressional Black Caucus Environmental Justice Hearing in Washington, D.C. on Advocated for expansion of new National EJ law to include Healthy Schools and better EPA enforcement.
- Workshop presenter at the “New Jersey Futures-Redevelopment Conference”; Trenton, NJ;
- Prepared and offered testimony to NJ Joint Assembly & Senate Committee on Site Remediation and Crisis of Schools built on contaminated sites – Clean-Up Standards and Issues in 2007 thru 2009;
- Speaker at NJ DEP and NJEJ Advisory Council’s Cumulative Risk Workshop – 2007
- Guest speaker Unitarian Universalist Church, Cherry Hill, NJ, 2008;
- Guest Presenter at Stockton State College Environmental. Justice Class – 2009;
- Guest speaker/presenter at the Chester Environmental Coalition Workshop, 2009;

D. Accomplishments/Awards/Certifications

- Founding Board Member – Puchak Well Superfund Community Corp., 2007
- Member = NJDEP Dept. Air Quality Task Force
- Organizer & Founder – Camden Community Recovery Coalition, 2005
- Awarded the 2003 New Jersey Environmental Federation Outstanding Achievement Award
- Appointed to the Board of Directors of The New Jersey Environmental Federation”
- Certified IPM Trainer – 2008 – Phila. School Community IPM Partnership
- Certification to conduct Dispute Resolution/Environmental Research Training – US EPA
- Certified as Lead Poisoning Trainer – NJ Citizens in Action
- Community Service Award – Camden citizens Housing and Community Development Corporation – 1978
- Camden County Honorary Lions Club Member – 1981
- Alpha Phi Alpha Community Service Award – Glassboro State College – 1982
- United States Department of Housing and Urban Development Scholarship Recipient – 1990
- Board Member - Rutgers University Equal Educational Opportunity Fund Program – 1990
- Board Member – Trans Job Connection, Inc. – 1990
- Community Service Award – Rahway State Prison Inmate Association – 1991
- Advisor – Camden Vendors Association – 1991
- Board Member – AGAPE 100 Ministries – 1991
- Martin Luther King – “Drum Major Award” – Neighborhood Leadership Council – Jan. 2005
- 2008 Appointment to the Delaware Valley Regional Planning Commission – Committee
- **2008 – Senior Environmental Fellow – National Environmental Leadership Org./MidAtlantic Region**
- **2009 Appointment to National Children’s Environmental Health Caucus**

E. Marketing and Communications

- Secured funding for Camden City's First ever Business, Cultural and Economic Magazine
- Coordinated all phases of magazine production: marketing, design, layout, editing, writing, and printing
- Produce quarterly Environmental Justice Newsletters
- Coordinate public relations and marketing efforts/campaigns for several non-profits from cultural organizations, political campaigns to conferences.
- Video and photography – Co-Produced – Petty's Island Video Documentary- 2006

F. Research and Publishing

- Published Poetry – New Jersey Poetry Monthly – 1978
- Research Study – College Volunteerism and Community Service – 1979
- Analysts Paper – Metropolitan Forum for Community Development – Rutgers:” How Citizens Can Better Control Their Government, 1979”
- Study – Camden City Community Development Block Grant – 1980
Program - Center for Social Change
- Research Report – New Jersey Commissions on Civil Rights – 1980
Housing and Employment, Camden, New Jersey
Commentary – “Blacks and the GOP” – 1981
Courier Post Newspaper
- Commentary – “The Chicago Mayoral Race” – 1981
Courier Post Newspaper
- Study – Affirmative Action at Glassboro State College – 1981
- Commentary – “Dr. Martin Luther King National Holiday and America's Dark Side” – 1983
- Commentary – “ Camden City Government and Orwell's 1984” – 1984
Courier Post Newspaper
- Commentary – “ Why Black Leaders Fail” – 1984.
Courier Post Newspaper
- Commentary – “The Atlanta Child Murders and Camden's Youth” – 1988
- Commentary – “Camden Fights for its Future” – 198
Courier Post Newspaper
- Commentary – ‘ Political Reforms Are As Real As Camden's Prosperity’ – 1989
Courier Post Newspaper
- Analyst & Paper - “History of GOP and Democratic Party and Blacks” – 1990
- Workshop Presenter – New Jersey Black Issues convention – 1990
- Commentary – “ Aquarium Boycott-Atlantic City Comparisons” – 1991
Courier Post Newspaper
- Study – “Development of a Community Reinvestment Partnership” – 1992 Camden County Government
- Civil Rights and Social Actions Movements in the City of Camden – 1950-1993 - Exhibit
- Marketing Higher Education to Blacks – 2nd Edition 1993 University Marketing Associates
- Commentary Environmental Justice, Courier Post Newspaper – Nov. 13, 2005
- Prepared Journal article in collaboration with medical director – environmental. advocates ,Topic: The Case for Medical and Environmental Research Participation by African-Americans- A National Concern. Expect publication summer 2009.

G. References

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